

Work Experience

NOV 2008 - PRESENT Art Director/Designer	AVERY SMITH DESIGNER FOR HIRE asmith3.com Freelance design. Specializing in branding, typography, web design, and packaging.
AVERY A. SMITH III 2500 Lee Road Unit #234 Winter Park, Florida 32789 asmith3.com averysmith@asmith3.com	FEB 2007 - PRESENT Art Director/Designer YPARTNERSHIP ypartnership.com Working with research and account services to pitch to new clients. Creating and expounding on initial concepts. Designing and manufacturing identity packages. book design and layout. Photo retouching.
EDUCATION 2002-2006 BFA in Graphic Design School of Art and Art History University of Florida	MAY 2006 - FEB 2007 Ink Slinger/Illustrator LURE DESIGN luredesigninc.com Screen printing internship at Lure Design in Orlando, FL. Card design, screen cleaning and printing assistant.
SKILLS Adobe Creative Suite Art Direction & Design Illustration Typography HTML & CSS	OCT 2004 - MAY 2006 Graphics Manager OFFICE OF STUDENT ACTIVITY union.ufl.edu/osa Manager of the graphics office at the Office of Student Activities.
HOBBIES & INTERESTS Design Typography Illustration Psychology Anthropology Soccer Tae Kwon Do	AUG - DEC 2005 Designer/Lead Designer MINT DESIGN STUDIO ufdesigners.com/mint Contributing design, conceptual solutions, and client presentation for clients at the University of Florida.

Honors and Awards

MARCH 2010 BEST OF COLLATERAL	Special Event Announcement Outrigger Grand Opening Announcing
MARCH 2010 GOLD ADDY AWARD	Special Event Announcement Outrigger Grand Opening Announcing
MARCH 2010 SILVER ADDY AWARD	Newspaper Campaign, Color Panama City Beach - Real. Fun. Beach. Campaign
FEBRURAY 2010 SILVER ADRIAN AWARD	Special Event Announcement Outrigger Hotels and Results Campaign Development
2006 GOLD ADDY AWARD	District Four ADDY® Awards Competition Regional Advertising
APRIL 2006 AIGA JOURNAL ARTICLE	AIGA Journal "Voice." aiga.org/content.cfm/designing-time