

Work Experience

EVERY A. SMITH 3	DATE	JOB DESCRIPTION
Winter Park, Florida asmith3.com averysmith@asmith3.com	FEB 2007 - Present	YPARTNERSHIP Art Director/Designer ypartnership.com Branding and identity, collateral design, web art direction, typesetting, illustration. Working with research and account services to pitch to new clients. Creating and expounding on initial concepts. Designing and manufacturing identity packages. book design and layout. Photo retouching.
EDUCATION 2002-2006 BFA in Graphic Design School of Art and Art History University of Florida	MAY 2006 - FEB 2007	LURE DESIGN Ink Slinger/Illustrator luredesigninc.com Screen printing internship at Lure Design in Orlando, FL. Card design, screen cleaning and printing assistant.
SKILLS Adobe Creative Suite Art Direction & Design Illustration Typography HTML & CSS	OCT 2004 - MAY 2006	OFFICE OF STUDENT ACTIVITIES Graphics Manager union.ufl.edu/osa Manager of the graphics office at the Office of Student Activities, assigning requests for flyer, brochure, or t-shirt designs to our graphics staff and keeping the line of communication open between designer and student organizations.
HOBBIES & INTERESTS Design Typography Illustration Psychology Anthropology Soccer Tae Kwon Do	AUG - DEC 2005	MINT DESIGN STUDIO Designer/Lead Designer ufdesigners.com/mint Contributing design, conceptual solutions, and client presentation for clients at the University. Projects include identity development, brochure design, and jersey design. In the latter position worked with UF theater program to develop posters for a play.

Honors and Awards

2006	GOLD ADDY AWARD District Four ADDY® Awards Competition Gainesville Regional Advertising Federation Calendar designed to communicate the seasonal changes and traditions of the Wixárika, an indigenous people of Mexico. Awarded for the calendar's illustrative communication.
MARCH 2006	LIGATURE 15 Powered by Vox Graphis University Of Florida Focus Gallery Two entries selected; promotional posters for theatrical event, Saints and Sinners and collaborative Wixárika 2006 calendar. Best of show, honorable mention for Wixárika Calendar. Jurors; Flo Zavala, Carlos Segura, Steve Frykholm, Doug Grimmer and Ellen Lupton
April 2006	WIXÁRIKA CALENDAR Project featured in AIGA Journal "Voice." aiga.org/content.cfm/designing-time An article titled "Designing Time," written by my Wixárika calendar team mates is featured on the AIGA Design Forum, under "Cross-Cultural Design," moderated by Patricia Boman.